



PLANNER RESOURCES



MATT PATTERSON

**Advocate | Authority | Keynote Speaker | Organizational Trainer
Two-Time International Best-Selling Author**

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MATT PATTERSON BIOGRAPHY

MEET MATT PATTERSON

Matt Patterson is a highly sought-after speaker, a leading organizational culture, behavior and leadership strategist, as well as an award-winning and two-time Amazon #1 international best-selling author.

His debut book - **My Emily** - has been a top-rated **#1 Amazon international best-seller**, receiving recognition as an **award winner and finalist** in the **Readers Favorite Book Reviews & Award Contest, the Next Generation Indie Book Awards and the National Indie Excellence Book Awards**. He is also a member of the **National Academy of Best-Selling Authors**.



His second and most recent release - **We've Got This!: How Great Organizations Conquer Challenges, Manage Change & Win As A Team** - quickly topped the Amazon sales charts as a **#1 international bestseller** during its initial launch in the organizational behavior, management and leadership categories.

In addition to speaking and writing, Matt first and foremost considers himself an advocate. **He volunteers his time to helping organizations and charities dedicated to assisting families with children who have special needs or those battling pediatric cancers, as well as families who grieve over the loss of a loved one.**

Matt's broad professional background includes 25-plus years in corporate/non-profit marketing communications, public and media relations, as well as print and broadcast journalism.

A proud Air Force veteran, Matt is the recipient of the Air Force Commendation Medal and Air Force Achievement Award.

A native of Baltimore, Maryland, Matt is a graduate of Brigham Young University. He and his wife Jody make their home in northern Utah. They have seven children and seven grandchildren.

MATT PATTERSON TECH SPECS



Dear Meeting Planner,

Thank you so very much for choosing me to be a speaker at your upcoming event. It is an absolute honor to be trusted with the privilege of delivering a message to your group. I take this very seriously. I won't let you down.

My pledge and promise to you is very, very simple: I will be one of the most low-maintenance speakers that you've ever worked with. My goal is to make you look great and provide the first-class experience you and your organization deserve.

Here is a brief list of my AV/technical requirements for keynote addresses and workshops:

KEYNOTE ADDRESS

1. Lavalier microphone
2. Theater-style seating
3. Two chilled bottles of bottled water
4. LCD Projector**
5. One table for book signing

WORKSHOP

1. Lavalier microphone
2. Theater-style seating
3. Two chilled bottles of bottled water
4. Flipchart or whiteboard with markers
5. LCD Projector**
6. One table for book signing

**** - Note: Matt uses an Apple MacBook Pro laptop. Please provide any necessary adapters and cords. If you have any questions, please don't hesitate to contact us.**

Just remember – We're partners. We're a team.

We've Got This!



MATT PATTERSON TESTIMONIALS

WHAT TODAY'S TOP LEADERS SAY ABOUT MATT PATTERSON

"It was my pleasure to have Matt Patterson speak at my Just Roll With It Bootcamp. To say this man's message is genuine and authentic would be an understatement. Matt's presentation will not only reach out and touch your group, but it will also teach a lasting lesson of hope and perseverance. He was an absolute joy to work with - cheerful, flexible and appreciative. I look forward to having him on my stage again. Do yourself, your event and organization a favor - book Matt today!"

Sarah Plummer Taylor - Speaker, Counselor & Author | Semper Sarah

"Want someone who can inspire your organization to become a better version of themselves and produce at a higher level? Ready to have your organization operate from a place of intention? Then Matt Patterson is the expert you want to hire. He is on point, brilliant and knows how to connect with audiences."

Dr. Will Moreland - President | Will Moreland International

"Matt has done a great job of taking a devastating life experience and transforming it into a book whereby he shares how to handle and transcend overwhelming situations. If you ever have the opportunity to read Matt's book, and/or book Matt to speak or present at an event, take it. You'll be glad you did. Class act. A+++"

Kevin Knebl - Knebl Communications

MATT PATTERSON
CONTACT INFORMATION



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